nijntje/miffy

rug collection





miffy & friends rug collection

As a Dutch design studio founded to design minimalist products for contemporary homes, we completely resonate with the vision of the renowned artist Dick Bruna. We are both attracted to minimalism and simplicity.

Dick Bruna drew his first miffy illustration in 1955, his best known and most popular character. Expanded with a beloved range of characters, the family and friends of miffy.

We are delighted to turn the iconic children's illustrations into an exclusive collection of 3D textured woolen rugs. A cuddly series of rugs, hand-tufted from 100% New Zealand wool certified with the GoodWeave label.

nijntje/miffy®

Illustrations Dick Bruna
© copyright Mercis bv, 1953-2021
www.nijntje.nl / www.miffy.com

100% New Zealand wool

The Maison Deux rug collection is hand-tufted from high-quality 100% New Zealand wool by artisans from India. This natural and durable material is super-soft underfoot.





3D textured

The woolen kids rugs feature different levels of pile heights with carved accents to create a subtle 3D effect. A unique 3D texture that pops right off the floor. This beautiful technique adds a sensory and fun element to the rugs and brings the design alive.

fairtrade

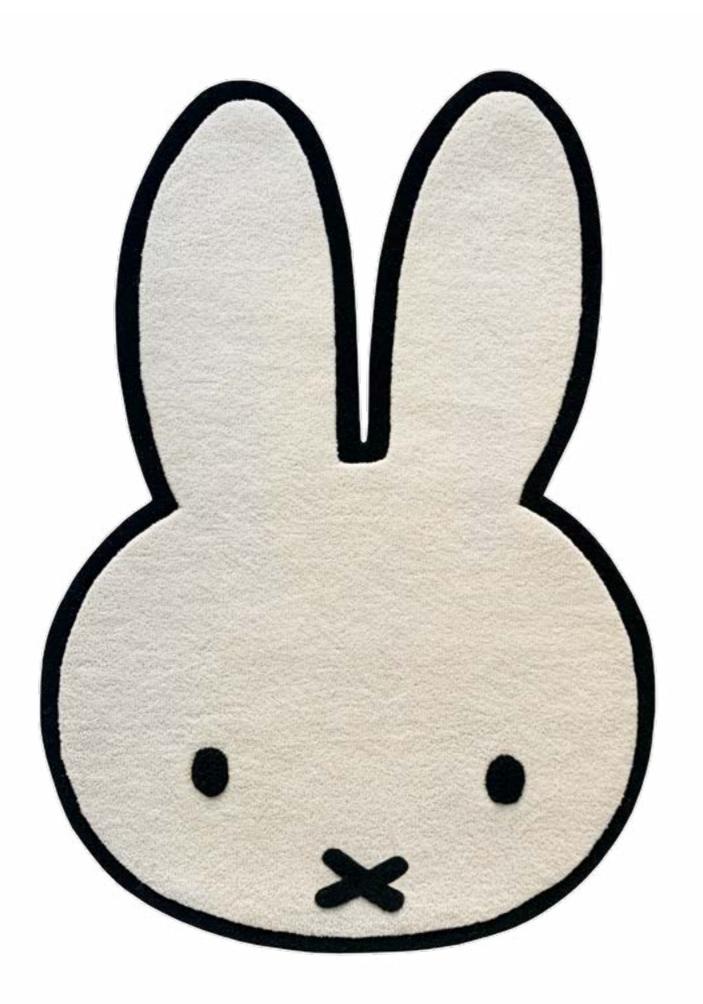
To enhance our ambition for a more sustainable and social future, all rugs are certified with the GoodWeave label. The best assurance that no child labor, forced labor or bonded labor is used in the production cycle. Besides, with every purchase you support programs that educate children. For more info visit goodweave.org.





miffy rug





miffy rug

Decorate your kid's bedroom with miffy, world's most famous bunny. The miffy rug is hand-tufted from 100% New Zealand wool. A super soft cuddly rug that fits any type of children's room. The cute and iconic face is made in a higher pile so it lays on top of the rug. A subtle detail that encourages sensitive play.



Material100% New Zealand woolTechniqueHand-tufted / 3D texturedPiles3 different pile heights

Dimensions 80 × 111 cm

Certification GoodWeave Label

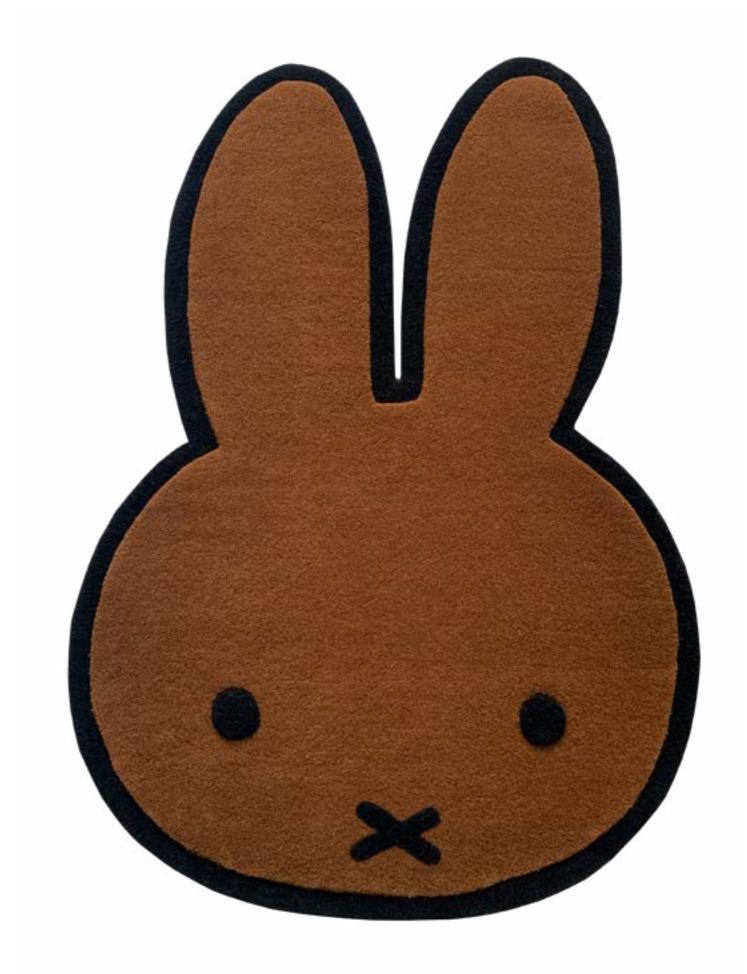




melanie rug

melanie rug

Have a nice chat with melanie, one of miffy's best friends. A soothing and cuddly rug that gives your kid's room a calming and playful touch. Hand-tufted from the softest wool and made in three different pile heights to emphasize the simplistic details of the iconic bunny, illustrated by Dutch artist Dick Bruna.





melanie rug

Material Technique

Piles

Dimensions

Certification

100% New Zealand wool

Hand-tufted / 3D textured

3 different pile heights

80 × 112 cm

GoodWeave Label

lion rug





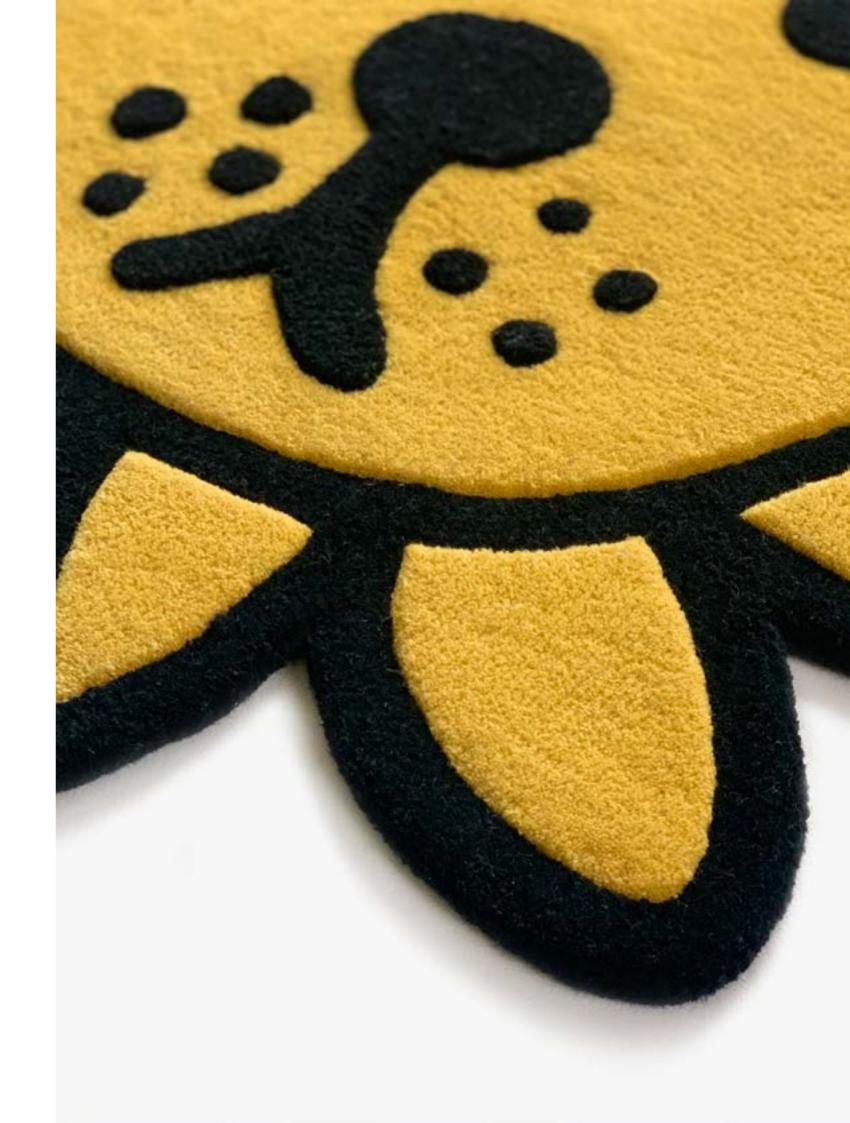
lion rug

Cheer up your kid's bedroom with the lion rug. The wild animal friend from miffy's adventures. This adorable but sturdy lion is hand-tufted from 100% New Zealand wool, using different levels of piles. The 3D texture enlightens the cute face and the fluffy manes of the lion. A sensory detail that makes it even more fun to walk on.



Material
Technique
Piles
Dimensions
Certification

100% New Zealand wool
Hand-tufted / 3D textured
3 different pile heights
88 × 90 cm





snuffy rug

snuffy rug

Add an eye-catcher to your kid's room with snuffy. The brave little dog from miffy's stories. The adventurous and mischievous dog illustrated by Dick Bruna is turned into a supersoft snuggly rug. Hand-tufted from 100% New Zealand wool, featuring different levels of pile heights. The 3D effect accentuates snuffy's beautiful brown fur. A playful addition to any children's room.





snuffy rug

Material
Technique
Piles
Dimensions

100% New Zealand wool Hand-tufted / 3D textured 3 different pile heights

100 × 75 cm

GoodWeave Label

miffy & friends wall rugs





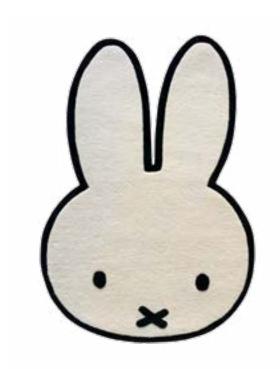
wall rugs

A series of miniature miffy rugs made of 100% New Zealand wool. Just like the floor rugs, the mini versions are hand-tufted in three different levels of pile heights for a 3D texture. The miffy wall rugs are backed with a loop so they can be used as the cutest wall art. Choose your favourite character or collect them all.

wall rugs

Material100% New Zealand woolTechniqueHand-tufted / 3D texturedPiles3 different pile heightsCertificationGoodWeave Label

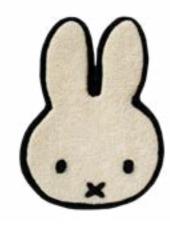




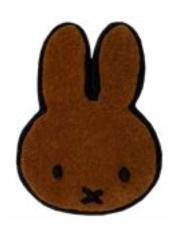
miffy rug 80 × 111 cm 100% New Zealand wool



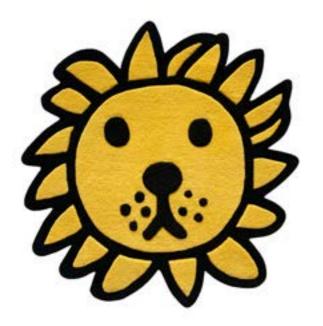
melanie rug 80 × 112 cm 100% New Zealand wool



miffy wall rug
24 × 34 cm
100% New Zealand wool



melanie wall rug 24 × 34 cm 100% New Zealand wool



lion rug
88 × 90 cm
100% New Zealand wool



snuffy rug

100 × 75 cm

100% New Zealand wool



lion wall rug
29 × 30 cm
100% New Zealand wool



snuffy wall rug 30 × 23 cm 100% New Zealand wool

nijntje/miffy rug collection



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MAISON DEUX
design studio