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### **Atelier Pierre Junior**

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Lou

To the moon

Balthazar

### **Miffy**

Wall art

Peek-a-boo

miffy

reading miffy

## **Mission Statement**

## **Distributors**

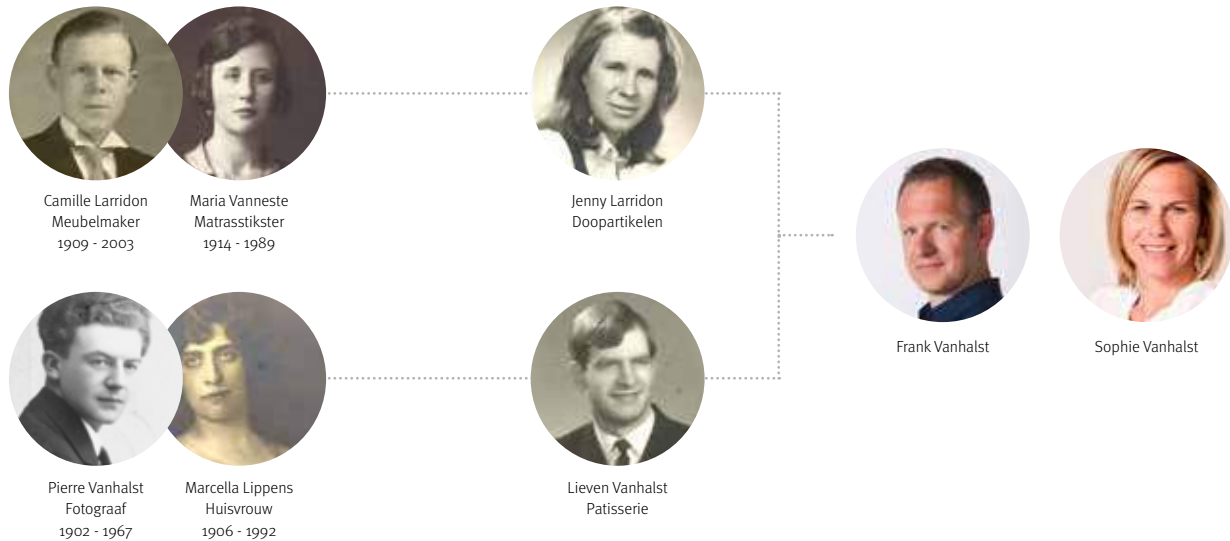


“The Vanhalst - Larridon family has been  
a family of creative entrepreneurs ever since the start of the 20th century.”

NL - Tot zijn 33 jaar woonde **Camille Larridon** bij zijn ouders waar hij een kleine werkplaats had gebouwd achter het huis. Vanaf 1945 werkte hij in een oud zwingelkot aan zijn eigen meubels. De afwerking gebeurde vaak aan de keukentafel, waar de huiselijke warmte beter geschikt was bij het vernissen. In 1950 besloot hij een nieuwe werkplaats te bouwen en een winkel te openen.

**Pierre Vanhalst** verdiende net na de Eerste Wereldoorlog de kost als fotograaf. Veel van zijn zonen zijn hem daarin gevolgd. Lieven Vanhalst niet. Hij vestigde zich in 1968, samen met zijn vrouw Jenny Larridon, als patissier in Izegem. Omdat ze er weinig mensen kenden, besloten ze om doopsuiker en bijhorende verpakking aan hun assortiment toe te voegen. Heel wat jonge mensen vonden zo snel de weg naar hun zaak.

In de jaren 90 werd de zaak uitgebouwd tot een groothandel. En aangezien creatief ondernemerschap ten huize Vanhalst-Larridon al een aantal generaties van ouders op kinderen wordt doorgegeven, stapten in 2001 ook zoon en dochter Frank en Sophie mee in het bedrijf. Met de lancering van het merk **bb collections®** maakten zij de overgang van klassieke groothandel naar een dynamische onderneming op de markt van de geboorte-, communie- en huwelijksgeschenken, algemene geschenken en kleine verpakkingen. Sinds 2015 is Vanhalst met **Atelier Pierre®** aanwezig in de markt van 'living accessories'. Al snel bleek ook dat de geschenkjes die de Vanhalst-designers creëren, uitnodigen om te koesteren en te etaleren. En met een exclusieve licentie op zak om te werken met de iconische figuur van nijntje was het fundament van een “must have” **Atelier Pierre Junior** collectie gelegd.



EN - Until the age of 33, **Camille Larridon** lived with his parents where he built a little workshop behind the house. As of 1945, he started manufacturing his own furniture in an old shed that was used for dressing flax. The warmth of the house was better suited for varnishing, which is why he used to finish most of his pieces at the kitchen table. In 1950, Camille decided to build a new shop and open a store.

**Pierre Vanhalst** earned a living as a photographer right after the First World War. Several of his sons followed in his footsteps. But not Lieven Vanhalst. Together with his wife, Jenny Larridon, he settled down in Izegem in 1968, to establish a pastry shop. They knew little people in this town and decided to add birth gifts and dragees to their range. Young people rapidly found their way to the pastry and birth gift shop.

In the 90's the shop evolved into a wholesale business for wedding, birth or any other small party gifts. Given creative entrepreneurship was always passed on to the next generation, also Sophie and Frank, joined the business in 2001. They launched the brand **bb collections®**, which represents the transition from traditional wholesale to consumer focused product development and the start of creating their own ranges of small gifts. In 2015 Vanhalst introduced **Atelier Pierre®**, accessing the international market of 'living accessories' where new customers rapidly showed interest in the cute, fresh and playful designs from the Vanhalst creative team. With the official licence to work with the iconic figurine of miffy, the fundamentals were born for **Atelier Pierre Junior**, already an "absolute must-have" kids collection.





# Our Brands



Atelier Pierre® is a creative lab where young Belgian designers get the opportunity to develop their first collection of sustainable and affordable living accessoires. It is an authentic brand rooted in tradition and craftsmanship.



Atelier Pierre Junior® is the most recent initiative from Vanhalst. It is a young collection of fresh, playful contemporary 'living accessories' for your interior and kid's room, with an interesting history.



Thanks to a nice long collaboration with Mercis, the company behind Dick Bruna and miffy, Sophie is given the opportunity to develop unique products of this iconic figure. The purity of the miffy creations still conjures up a broad smile for young and old.



Dentelles



**Paulien and Kaat**

Product designers



**Dentelles lamp  
for indoor and outdoor use.**

Dentelles refers to the paper doilies used by Lieven and Jenny Vanhalst in the Pastry Shop in the 70's. If you pile up several doilies, you get the shape of this lamp. And just nice to know: the word contains 'elles', which refers to 'les filles' - the girls - in French. Indeed, Dentelles is designed by two young ladies, Paulien and Kaat.

Dentelles stands out in any interior or exterior and is very versatile. She is wireless and therefore easy to move. Moreover, the lamp can simply be dimmed by tapping. The module is 100% recyclable and non-breakable.

# Dentelles





# Dentelles

The lamps were developed from an intense desire to be together again with friends and family. More than ever we realise how valuable this is. A stylish get-together, can also be organised in an affordable way. You can start to create the perfect atmosphere with the warm light of Dentelles.

“Your daily  
dose of  
brightness.”





## Dentelles H9 | set of 3



APC-030-G  
APC-030-T  
APC-030-B

gold  
terra  
black

9 x Ø 9 cm  
9 x Ø 9 cm  
9 x Ø 9 cm

## Dentelles H15



APC-031-G  
APC-031-T  
APC-031-B

gold  
terra  
black

15 x Ø 16 cm  
15 x Ø 16 cm  
15 x Ø 16 cm

## Dentelles H29



APC-035-G  
APC-035-T  
APC-035-B

gold  
terra  
black

29 x Ø 12 cm  
29 x Ø 12 cm  
29 x Ø 12 cm



tap to dim



100% recyclable



battery life  
mini: max. 15h







Fifty



**Paulien Callewaert**

Product designer



### Unique stylish terrazzo.

This 50 range throws us back to the start of the family business. It not only reminds us of the staircase towards the photo studio of Pierre Vanhalst but also of the hallway in the Patisserie of his son Lieven Vanhalst.

Reason enough to launch this terrazzo celebration collection in different unique shapes and colours. Thanks to the trendy colours, the individual items can easily be combined into stylish constellations.

Fifty



Fifty





## mini T-light

FT-101	terrazzo light	5,4 x 5,8 x 3,4 cm
FT-201	terrazzo dark	5,4 x 5,8 x 3,4 cm
FT-401	peach	5,4 x 5,8 x 3,4 cm
FT-501	curry	5,4 x 5,8 x 3,4 cm



## T-light

FT-102	terrazzo light	5,4 x 5,8 x 6 cm
FT-202	terrazzo dark	5,4 x 5,8 x 6 cm
FT-402	peach	5,4 x 5,8 x 6 cm
FT-502	curry	5,4 x 5,8 x 6 cm



## candle holder

FT-203	terrazzo dark	5,4 x 5,8 x 7 cm
FT-403	peach	5,4 x 5,8 x 7 cm
FT-503	curry	5,4 x 5,8 x 7 cm



## flower pot

FT-105	terrazzo light	7,7 x 8,3 x 9,5 cm
FT-205	terrazzo dark	7,7 x 8,3 x 9,5 cm
FT-405	peach	7,7 x 8,3 x 9,5 cm
FT-505	curry	7,7 x 8,3 x 9,5 cm



## medium flower pot

FT-106	terrazzo light	14 x 15 x 15 cm
FT-206	terrazzo dark	14 x 15 x 15 cm
FT-406	peach	14 x 15 x 15 cm
FT-506	curry	14 x 15 x 15 cm



## mirror memo board

FT-111	terrazzo light	22,6 x 21 x 31 cm
FT-211	terrazzo dark	22,6 x 21 x 31 cm
FT-411	peach	22,6 x 21 x 31 cm
FT-511	curry	22,6 x 21 x 31 cm



## long vase

FT-108	terrazzo light	7,2 x 7,7 x 25 cm
FT-508	curry	7,2 x 7,7 x 25 cm



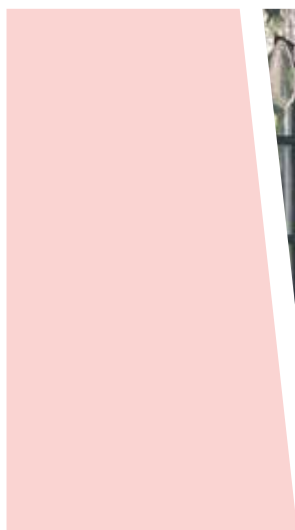
## wine cooler

FT-409	peach	11,5 x 12 x 20 cm
FT-509	curry	11,5 x 12 x 20 cm



## picture holder

FT-404	peach	3 x 3,2 x 3 cm
FT-504	curry	3 x 3,2 x 3 cm







Facet



## Facet



### A match made in heaven.

Facet was developed within the scope of the 5x5<sup>®</sup> project of Designregio Kortrijk, which is the platform for creativity, innovation and entrepreneurship of the region of Kortrijk. This 5x5<sup>®</sup> programme created the opportunity for Cides Product Design and Vanhalst to work together. Cides contributed refined ideas, a high degree of functionality and strong design; Vanhalst added feeling for business, logistic organisation and trendsetting to the mix.





# Facet

Few things are so personal and diverse as an interior. It is a combination of a host of choices and considerations. A whole of stories and materials, a reflection of its inhabitants. Facet complements this story perfectly. It aims to be an expression of creative diversity and adds a certain ambiance to every interior.





## mini T-light

FA-301	natural light grey	5,4 x 5,8 x 3,4 cm
FA-311	natural dark grey	5,4 x 5,8 x 3,4 cm
FA-321	skin	5,4 x 5,8 x 3,4 cm
FA-341	eucalyptus	5,4 x 5,8 x 3,4 cm
FA-331	marsala	5,4 x 5,8 x 3,4 cm
FA-351	forest	5,4 x 5,8 x 3,4 cm



## T-light

FA-302	natural light grey	7 x 4,5 cm
FA-312	natural dark grey	7 x 4,5 cm
FA-322	skin	7 x 4,5 cm
FA-342	eucalyptus	7 x 4,5 cm
FA-332	marsala	7 x 4,5 cm
FA-352	forest	7 x 4,5 cm



## flower pot

FA-303	light grey	7 x 8 cm
FA-313	dark grey	7 x 8 cm
FA-343	eucalyptus	7 x 8 cm
FA-333	marsala	7 x 8 cm
FA-353	forest	7 x 8 cm



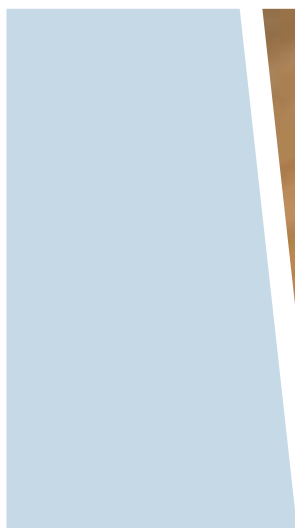
## candle holder

FA-304	natural light grey	7 x 12 cm
FA-314	natural dark grey	7 x 12 cm
FA-324	skin	7 x 12 cm
FA-344	eucalyptus	7 x 12 cm
FA-334	marsala	7 x 12 cm
FA-354	forest	7 x 12 cm



## wine cooler

FA-305	natural light grey	15 x 20 cm
FA-315	natural dark grey	15 x 20 cm
FA-325	skin	15 x 20 cm
FA-345	eucalyptus	15 x 20 cm





noRdic



**Bert Declercq**

Product design Howest



**noRdic received the Design X50 label.**

DesignX50 is a Belgian platform where the most innovative products and projects of the South West Flanders region are being recognised.

Together with the DesignX50 Label, granted by Designregio Kortrijk, it shows the innovative and creative power of the regional companies. It provides the noRdic collection of Atelier Pierre with a recognition for its outstanding creative achievement.

noRdic





“minimalist  
animal figures  
made up of  
pieces, like a  
jigsaw puzzle.”

noRdic



#### llama

ND-003-A	small	natural	fig. 11 cm
ND-103-A	medium	natural	fig. 32 cm
ND-243-A	large	natural	fig. 45 cm
ND-263-A	xl	natural	fig. 84 cm



#### rabbit couple

ND-004-A	small	natural	fig. 6,5 cm
ND-244-A	large	natural	fig. 27 cm
ND-264-A	xl	natural	fig. 49 cm



#### ram

ND-007-A	small	natural	fig. 8,5 cm
ND-107-A	medium	natural	fig. 27 cm
ND-247-A	large	natural	fig. 37 cm
ND-267-A	xl	natural	fig. 132 cm



#### pine tree

ND-008-A	small	natural	fig. 10,5 cm
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#### falcon

ND-009-A	small	natural	fig. 11 cm
ND-109-A	medium	natural	fig. 32 cm
ND-249-A	large	natural	fig. 45 cm



#### hanging moose

ND-005-B	small	black	fig. 8,5 cm
ND-105-A	medium	natural	fig. 23 cm
ND-105-B	medium	black	fig. 23 cm
ND-245-A	large	natural	fig. 31 cm
ND-245-B	large	black	fig. 31 cm



### polar bear



ND-001-A	small	natural	fig. 7,5 cm
ND-101-A	medium	natural	fig. 26 cm
ND-241-A	large	natural	fig. 30 cm
ND-241-C	large	white	fig. 30 cm
ND-261-A	xl	natural	fig. 56 cm
ND-261-C	xl	white	fig. 56 cm



### moose



ND-002-B	small	black	fig. 9,5 cm
ND-002-F	small	copper	fig. 9,5 cm
ND-102-A	medium	natural	fig. 30 cm
ND-102-B	medium	black	fig. 30 cm
ND-102-F	medium	copper	fig. 30 cm
ND-242-A	large	natural	fig. 36 cm
ND-242-B	large	black	fig. 36 cm
ND-242-E	large	eucalyptus	fig. 36 cm
ND-242-F	large	copper	fig. 36 cm
ND-262-A	xl	natural	fig. 67 cm
ND-262-E	xl	eucalyptus	fig. 67 cm
ND-262-F	xl	copper	fig. 67 cm

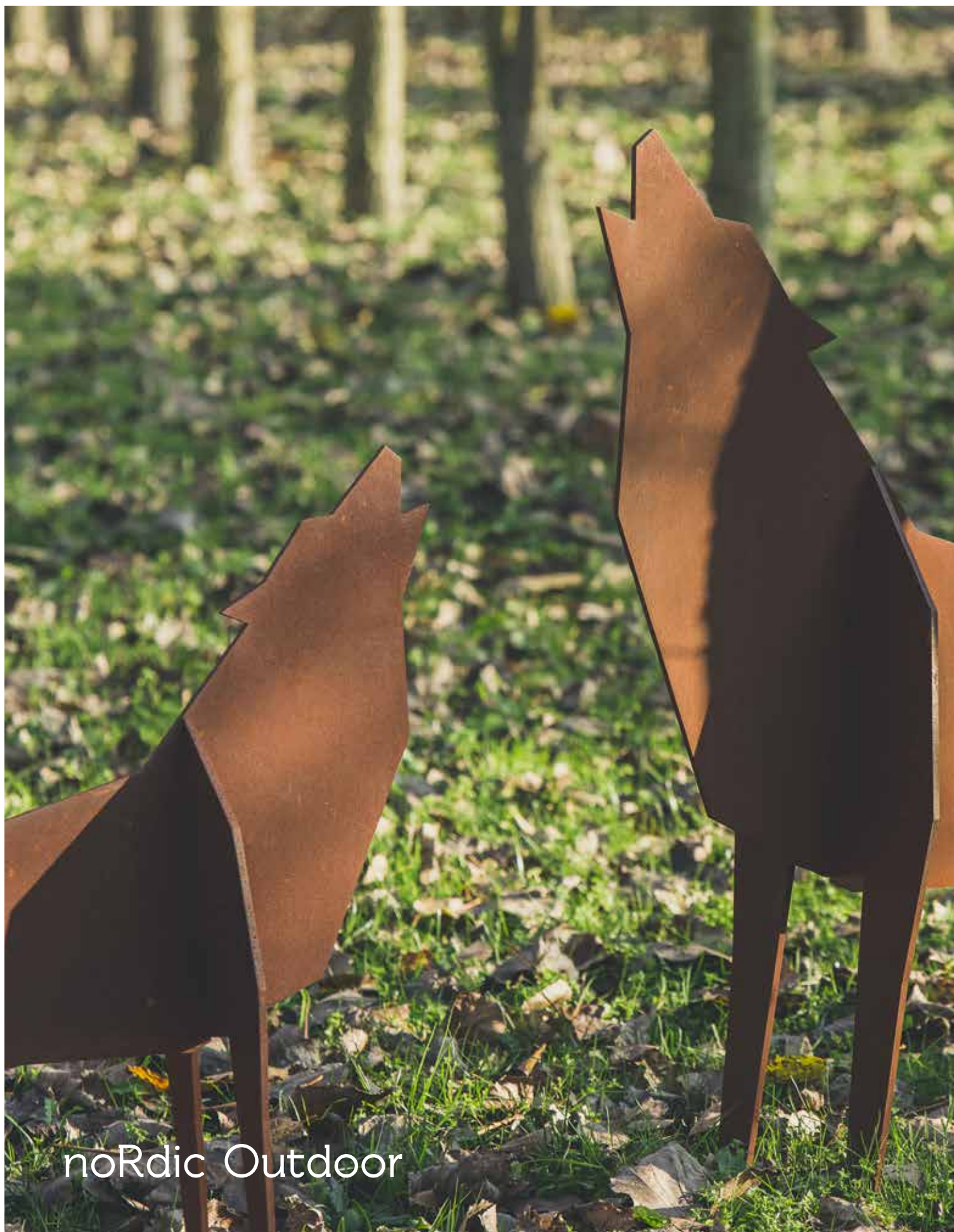
### wolf



ND-006-B	small	black	fig. 10 cm
ND-246-A	large	natural	fig. 47 cm
ND-246-B	large	black	fig. 47 cm
ND-266-A	xl	natural	fig. 87 cm
ND-266-B	xl	black	fig. 87 cm







noRdic Outdoor





Frank Vanhalst



**Sturdy and still so elegant.**

Indeed, these are the main characteristics of the noRdic Outdoor collection... The complete noRdic range is available in corten steel (weathering steel), which persists in all kinds of weather conditions. And off course, the beauty of this particular material, is the fact that it rusts in a very elegant way.

The figurines, originally in dark steel, get a very nice rusty look and feel after a few months. In this way, each of the corten steel figures give an extra touch and colour to your outdoor environment.

noRdic Outdoor





noRdic Outdoor







**moose corten steel**

ND-262-Y1	xl	22 kg	fig. 67 cm
ND-272-Y1	xxl	48 kg	fig. 108 cm



**llama corten steel**

ND-263-Y1	xl	18 kg	fig. 83 cm
ND-273-Y1	xxl	45 kg	fig. 133 cm



**rabbit corten steel**

ND-264-Y1	xl	23 kg	fig. 68 cm
ND-274-Y1	xxl	42 kg	fig. 92 cm



**pine tree corten steel**

ND-268-Y1	xl	37 kg	fig. 100 cm
ND-278-Y1	xxl	55 kg	fig. 120 cm



**wolf corten steel**

ND-266-Y1	xl	22 kg	fig. 82 cm
ND-276-Y1	xxl	40 kg	fig. 112 cm



**falcon corten steel**

ND-269-Y1	xl	25 kg	fig. 52 cm
ND-279-Y1	xxl	36 kg	fig. 71 cm





## Our Brands



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Atelier Pierre Junior® is the most recent initiative from Vanhalst. It is a young collection of fresh, playful contemporary 'living accessories' for your interior and kid's room, with an interesting history.



Thanks to a nice long collaboration with Mercis, the company behind Dick Bruna and miffy, Sophie is given the opportunity to develop unique products of this iconic figure. The purity of the miffy creations still conjures up a broad smile for young and old.



Hakuna



## Hakuna

Farah Cossement



### Hakuna, sweet little king of the Jungle.

Sometimes cool, but also very gentle ... That's how this little king finds his way through the rain forest! A combination of trending colours, also used for the rainbow magnet boards, reminds us of the forest colours.

And of course, the Hakuna Mood Light Speaker gives that extra touch to this collection; best friend in the dark and favourite party animal!







Hakuna

“sweet little  
king of the  
jungle.”



#### 4 magnets in blister

HK-625	honey	3,6 x Ø 3,5 cm
HK-225	magnolia	3,6 x Ø 3,5 cm



#### key ring

HK-607	honey	5,4 x Ø 3,7 cm
HK-207	magnolia	5,4 x Ø 3,7 cm



#### money box

HK-618	honey	16,5 x Ø 11,3 cm
HK-218	magnolia	16,5 x Ø 11,3 cm



#### night light

HK-630	honey	20 x Ø 13,6 cm
HK-230	magnolia	20 x Ø 13,6 cm



#### mood light speaker

HK-635	50 x Ø 35 cm
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## Hakuna hanging



HK-636-D	terra	43 x 50 cm
HK-636-E	mustard	43 x 50 cm
HK-636-C	powder	43 x 50 cm



## rainbow standing



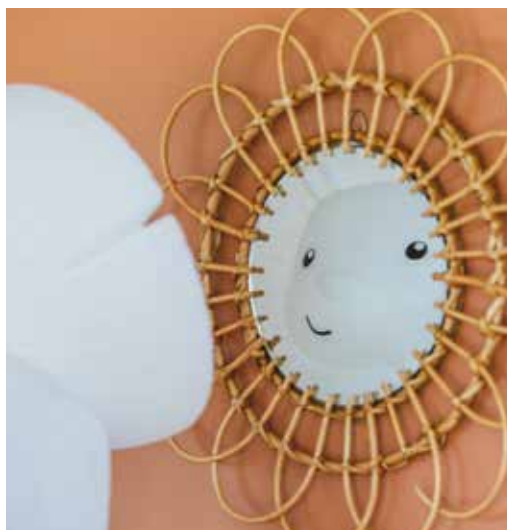
HK-646-D	terra	23,5 x 29,7 x 15 cm
HK-646-E	mustard	23,5 x 29,7 x 15 cm
HK-646-C	powder	23,5 x 29,7 x 15 cm



## rainbow decoration



HK-656-A	multi	36 x 60 cm
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myBOO



myBOO



Paulien Callewaert

**AP Junior x MyMachine.**

MyMachine is a foundation acting worldwide with one goal: showing students how creativity enables them to bring ideas to life. With this multi-award winning methodology, students learn that the world is malleable and how one can also contribute to society, rather than just be a consumer of society.

With myBOO, we now add an extra step to this remarkable project: professionals from AP Junior create, design, prototype, manufacture and bring to market this children's dream machine.



# myBOO

Our sweet little ghost, myBOO, is starting to feel a bit lonely. So we decided to create a nice big playful fellow for him...

And for sure, you will like this one! Not only will he be a big brother for the Ghosthunter night light, he will also be a very cool dancing partner for the youngsters. As they are always looking for ways to play their own music instead of listening to the radio, myBOO will be their partner in crime. Just link myBOO Mood Light Speaker to a smartphone via bluetooth and... Let's go party all the way!



Ghosthunter mood light

MY-830

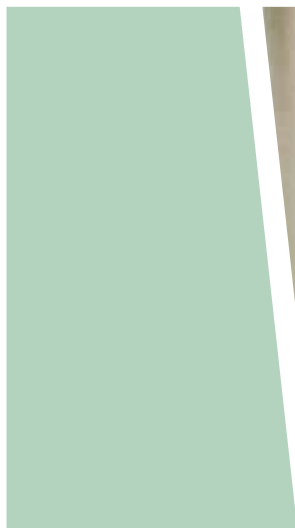
20 x Ø 14,7 cm



mood light speaker

MY-835

50 x Ø 37 cm







De Fabeltjeskrant



Frank Vanhalst



## Mr Owl

The neutral, all-observant narrator and host of the “Fabeltjeskrant” show, who engages directly with the viewers. He often comments viciously on the mishaps and adventures of his fellow forest friends. He’s the viewers’ charming telly into the often chaotic and funny universe of the animals.

## De Fabeltjeskrant





# De Fabeltjeskrant

“oogjes dicht  
en snaveltjes  
toe”





key ring

FK-107

3,2 x 3 x 6 cm



money box

FK-118

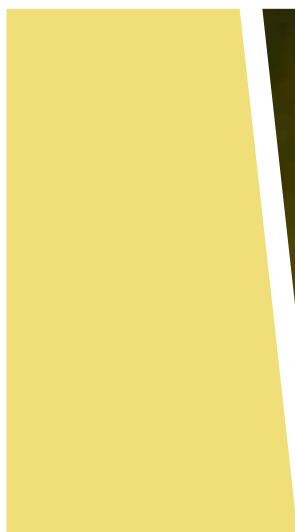
10,2 x 10 x 19 cm



night light

FK-830

11,8 x 11,7 x 22 cm







Dame Blanche



Paulien Callewaert



## Graceful and slender

How else could you describe this elegant swan, “Dame Blanche”? Many little ladies will be over the moon when discovering the figurine in different colours and styles. The “peach” LED light will surely give that little extra to the room of your girls.

You’d like to add that unique touch to your clutch? Then the black “Dame Blanche” key holder will surely be a perfect option. And what would this collection be without a crown?! It provides that nice royal touch.

# Dame Blanche





# Dame Blanche



## key ring



DS-207	peach	5,2 x Ø 4,5 cm
DS-807	white	5,2 x Ø 4,5 cm
DS-707	black	5,2 x Ø 4,5 cm



## 4 magnets in blister



DS-225	peach	5,2 x Ø 4,5 cm
DS-825	white	5,2 x Ø 4,5 cm
DS-725	black	5,2 x Ø 4,5 cm



## pencil with eraser



DS-220	peach	5,2 x Ø 4,5 cm
DS-820	white	5,2 x Ø 4,5 cm
DS-720	black	5,2 x Ø 4,5 cm



## medium LED light



DS-215	peach	5,2 x Ø 4,5 cm
DS-815	white	5,2 x Ø 4,5 cm



## money box



DS-218	peach	5,2 x Ø 4,5 cm
DS-818	white	5,2 x Ø 4,5 cm
DS-718	black	5,2 x Ø 4,5 cm



## night light



DS-230	peach	5,2 x Ø 4,5 cm
DS-830	white	5,2 x Ø 4,5 cm





key ring



RC-807  
RC-607

white  
gold

4,5 x Ø 3,7 cm  
4,5 x Ø 3,7 cm



pencil with eraser



RC-620

white | gold

21 x Ø 3,5 cm



small money box



RC-812  
RC-612

white  
gold

10 x Ø 8,4 cm  
10 x Ø 8,4 cm



large money box



RC-818  
RC-618

white  
gold

15 x Ø 13,6 cm  
15 x Ø 13,6 cm



LED light

RC-830

white

18 x Ø 16 cm





Cesar



Farah Cossement



Cesar

**Playfull, a little crazy ...**

... and obviously great at stealing hearts. He wants to surprise us over and over again. He is called Cesar and full of energy. He loves to travel, visit the mountains, discover the city, stroll along the beach or chill in your room of course.





Cesar





### key ring



VO-607	orange	5 x Ø 3,5 cm
VO-207	framboise	5 x Ø 3,5 cm
VO-807	white	5 x Ø 3,5 cm
VO-307	cactus	5 x Ø 3,5 cm



### smartphone deco



VO-629	orange	3,5 x Ø 2,5 cm
VO-229	framboise	3,5 x Ø 2,5 cm



### pencil

VO-620	orange	20 x Ø 2,2 cm
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### money box

VO-612	orange	small	8 x Ø 6 cm
VO-618	orange	large	14 x Ø 10,5 cm



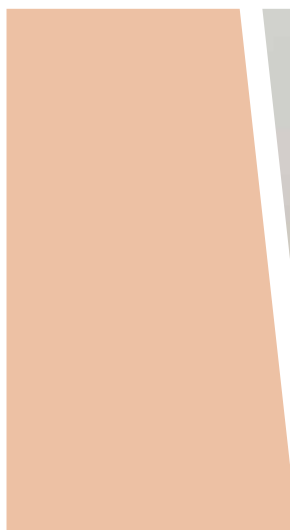
### night light micro USB recharge

VO-632	orange	20 x Ø 13,6 cm
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### mood light speaker

VO-635		50 x Ø 35 cm
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Lou





Crea Team



Lou

**Come and say hi to Lou!**

Did you know Lou loves cool kids and likes to play with them? Yes, you can always trust him! He is very strong and likes to take care of you as his friend. But above all, he can make you smile at any time.



# Lou

Would you like to add an extra touch of curry to your room? What about the BEARY night light? For sure Lou will look after you at night... Sleep tight! Or you can leave him with your money in the beary cool Lou box in white or curry. Are you more into accessories? Then have a look at the cute key ring, the pencil or the set of magnets... They always come in very handy!





pencil



LO-320	orange	20 x Ø 2,7 cm
LO-820	framboise	20 x Ø 2,7 cm



4 magnets in blister



LO-325	curry	4 x Ø 2,7 cm
LO-825	white	4 x Ø 2,7 cm



key ring



LO-307	curry	6 x Ø 3,8 cm
LO-807	white	6 x Ø 3,8 cm



money box



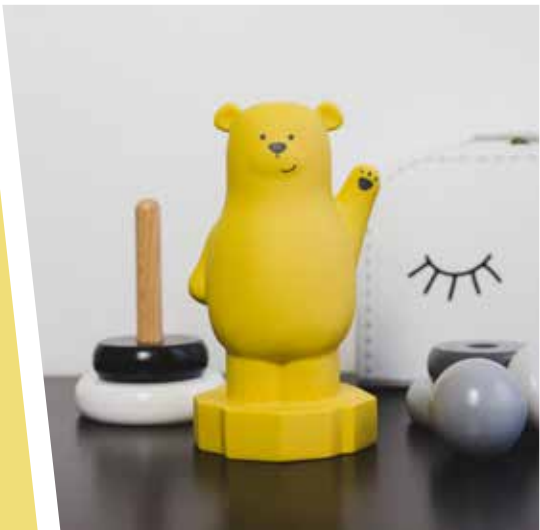
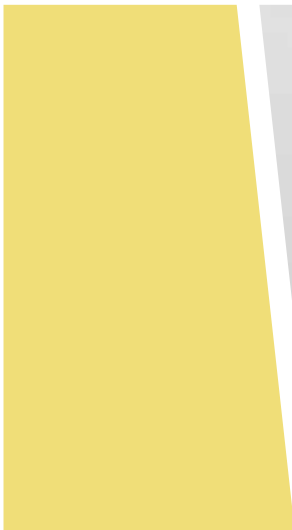
LO-318	curry	16,5 x Ø 9,9 cm
LO-818	white	16,5 x Ø 9,9 cm



night light



LO-315	curry	10 x Ø 5,6 cm
LO-815	white	10 x Ø 5,6 cm
LO-330	curry	20 x Ø 11,6 cm
LO-830	white	20 x Ø 11,6 cm







To the moon

To the moon



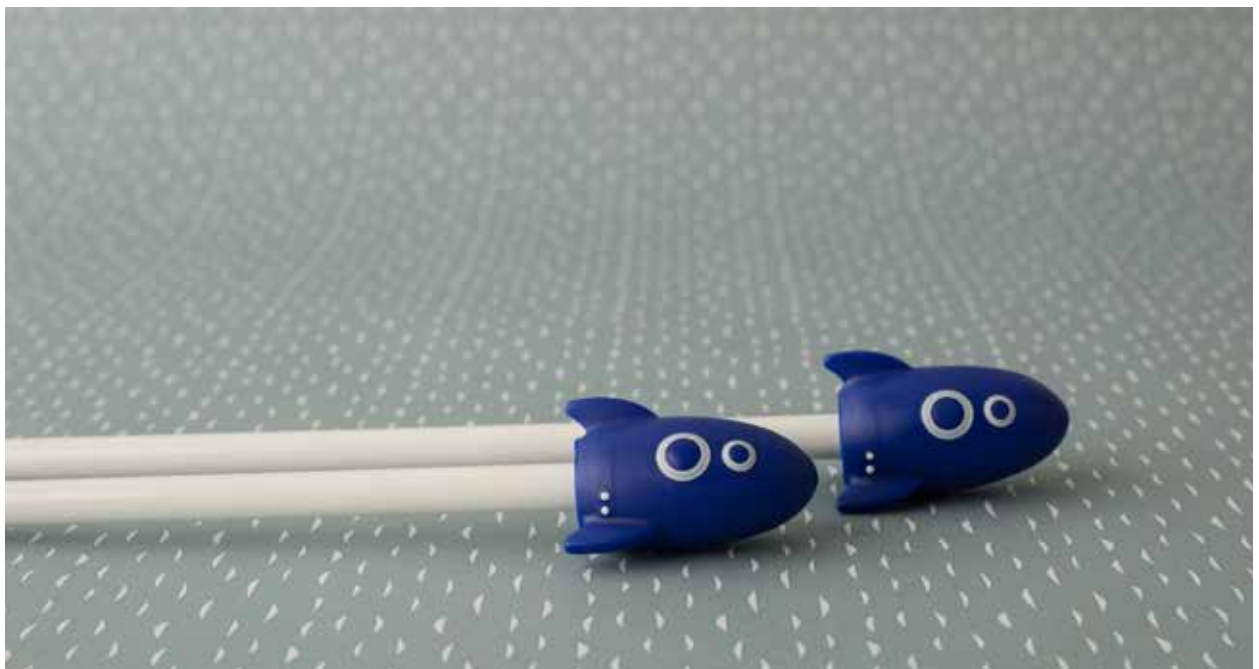
Farah Cossement



To the moon

#### To the moon

Are you ready to discover the Milky Way, ready to take off and travel beyond the stars? Let's count down together... 5, 4, 3, 2, 1 Lift Off. There you go. Good luck little astronaut. We hope to see you back soon as we want to learn all about your amazing space adventures.



# To the moon

This AP Junior range allows you to fly anywhere. The rocket lights up, she helps you to save money so you can invest in your dreams or will allow you to daydream thanks to the little rocket key ring in your pocket.



“fly me  
to the moon”



# To the moon



pencil

RO-720	off white	20 x Ø 2,5 cm
RO-120	galaxy blue	20 x Ø 2,5 cm
RO-320	moody green	20 x Ø 2,5 cm



key ring

RO-707	off white	5,5 x Ø 3 cm
RO-107	galaxy blue	5,5 x Ø 3 cm
RO-307	moody green	5,5 x Ø 3 cm



4 magnets in blister

RO-725	off white	3,5 x Ø 2,5 cm
RO-125	galaxy blue	3,5 x Ø 2,5 cm
RO-325	moody green	3,5 x Ø 2,5 cm



medium LED light

RO-715	off white	10 x Ø 7 cm
RO-315	moody green	10 x Ø 7 cm



money box

RO-717	off white	16 x Ø 11 cm
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night light

RO-730	off white	19 x Ø 13 cm
RO-130	galaxy blue	19 x Ø 13 cm





Balthazar



## Balthazar

Crea team



### Balthazar

He is cute and authentic, proud but sweet, his name is Balthazar the loveliest elephant ever. You can spot Balthazar in gorgeous pink, tender blue and of course in soft grey. Ssssh, can you hear him coming, I think he is at the door of your room.

Discover LED lights, saving banks, key rings and many more cute living accessories.





Balthazar





## 4 magnets in blister

BZ-725S

mix

3,7 x Ø 3,2 cm



## key ring

BZ-207

soft pink

5,5 x Ø 5 cm



## money box small

BZ-212  
BZ-312  
BZ-712

soft pink  
peppermint  
light grey

10,5 x Ø 10 cm  
10,5 x Ø 10 cm  
10,5 x Ø 10 cm



## money box large

BZ-218  
BZ-318  
BZ-718

soft pink  
peppermint  
light grey

14 x Ø 13 cm  
14 x Ø 13 cm  
14 x Ø 13 cm

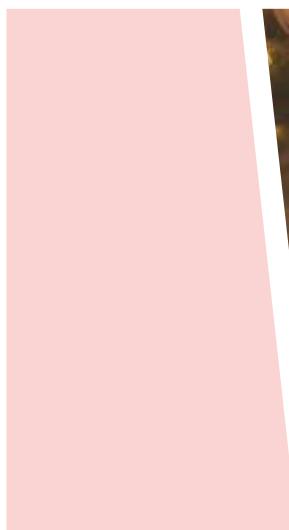


## night light large

BZ-230  
BZ-730

soft pink  
light grey

21 x Ø 17 cm  
21 x Ø 17 cm







## Our Brands



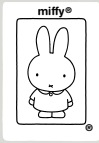
Atelier Pierre® is a creative lab where young Belgian designers get the opportunity to develop their first collection of sustainable and affordable living accessories. It is an authentic brand rooted in tradition and craftsmanship.



Atelier Pierre Junior® is the most recent initiative from Vanhalst. It is a young collection of fresh, playful contemporary 'living accessories' for your interior and kid's room, with an interesting history.



Thanks to a nice long collaboration with Mercis, the company behind Dick Bruna and miffy, Sophie is given the opportunity to develop unique products of this iconic figure. The purity of the Miffy creations still conjures up a broad smile for young and old.



miffy wall art



Daisy Bohyn



## miffy wall art

### simplicity and a pure line

The unique partnership with Mercis bv, the company who manages and protects Dick Bruna's business interests, gave us the opportunity to work with miffy. The first range of Wall Art items are refined into polished and lacquered wood, ready to make a statement against the wall. As 'mood light' they make the environment shimmer in indirect and dimmable LED light.



# miffy wall art

This unique miffy "Wall Art" range consists of the characteristic rabbit's ears in lasered and powder coated metal to be styled with or without photograph holder and a magnetic board to be placed or hung.







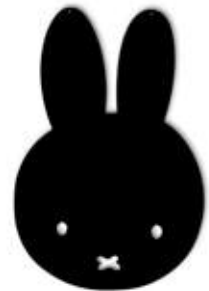
LED mood light wood ▼

MWA-101-A	small	24 x H 25 cm
MWA-102-B	medium	38 x H 40 cm



magnetic board standing ▲▼

MWA-224-A	black	23,5 x 15 x H 35 cm
MWA-224-B	white	23,5 x 15 x H 35 cm



magnetic board hanging ▲▼

MWA-236-A	black	36 x H 56 cm
MWA-236-B	white	36 x H 56 cm



picture holder

MWB-005	oak	5 x 4,5 x 2,2 cm
MWB-009	oak	10 x 5 x 2,2 cm



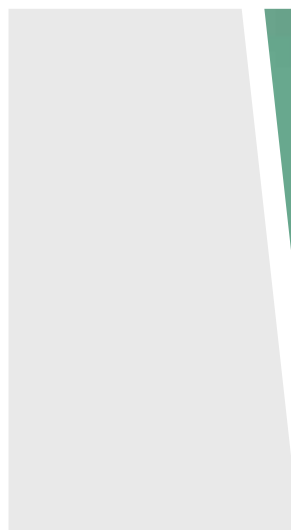
picture holder

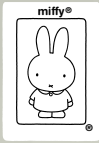
MWB-011	oak	30 x 4,5 x 2,2 cm
MWB-012	oak	45 x 5 x 2,2 cm



magnetic ears ▲▼

MWA-011-A	small	black	24 x H 25 cm
MWA-011-B	small	white	24 x H 25 cm
MWA-012-A	small	black	38 x H 40 cm
MWA-012-B	small	white	38 x H 40 cm





miffy Peek-a-boo

## miffy Peek-a-boo



Paulien Callewaert



### 100% Made in Belgium

Miffy was blowing out 65 candles in 2020 and we at Atelier Pierre were celebrating this occasion with a new miffy Peek-a-boo collection entirely designed, developed and manufactured in Belgium. Thanks to the sleek, minimalist style of this range, it breathes new life into the miffy narrative.

'100% Made in Belgium' translates the story of miffy into contemporary design objects whose design language gives a unique touch to both the nursery and living spaces.

## miffy Peek-a-boo



# miffy Peek-a-boo





# miffy Peek-a-boo



## book end set 2 Urban

MWA-416-C	powder	21,5 x 15 x 8 cm
MWA-416-D	terra	21,5 x 15 x 8 cm
MWA-416-G	green	21,5 x 15 x 8 cm



## book end set 2 Wave

MWA-416-F	blue	21,5 x 15 x 8 cm
MWA-416-E	mustard	21,5 x 15 x 8 cm



## book end set 2 Pure

MWA-416-B	white	21,5 x 15 x 8 cm
MWA-416-A	black	21,5 x 15 x 8 cm



## magnetic board standing Urban

MWA-424-C	powder	34 x 23,5 x 15 cm
MWA-424-D	terra	34 x 23,5 x 15 cm
MWA-424-G	green	34 x 23,5 x 15 cm



## magnetic board standing Wave

MWA-424-F	blue	34 x 23,5 x 15 cm
MWA-424-E	mustard	34 x 23,5 x 15 cm



## magnetic board standing Pure

MWA-424-B	white	34 x 23,5 x 15 cm
MWA-424-A	black	34 x 23,5 x 15 cm



## magnetic board hanging Urban

MWA-436-C	powder	35,5 x 56 cm
MWA-436-D	terra	35,5 x 56 cm
MWA-436-G	green	35,5 x 56 cm



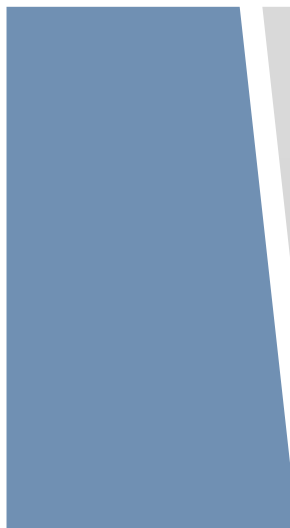
## magnetic board hanging Wave

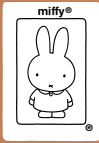
MWA-436-F	blue	35,5 x 56 cm
MWA-436-E	mustard	35,5 x 56 cm



## magnetic board hanging Pure

MWA-436-B	white	35,5 x 56 cm
MWA-436-A	black	35,5 x 56 cm





miffy



miffy

Sophie Vanhalst

**Classic miffy in contemporary colours.**

Designed in the 50's and still very relevant today, miffy has become a friend of many children around the world and a design icon at the same time. Atelier Pierre Junior is proud to present a new range of decorative accessories in 4 warm, contemporary colours. A money bank, the perfect gift to share the relevance of saving with our children. Or you want to leave a message? Check out the miffy magnets, they will help to hold the note for you!



miffy







money box  
MND-1317 powder 19 x Ø 10 cm



money box  
MND-1417 terra 19 x Ø 10 cm



4 magnets in blister  
MND-1325 powder - terra 4,6 x Ø 2,5 cm



money box  
MND-1517 silver blue 19 x Ø 10 cm



money box  
MND-1717 eucalyptus 19 x Ø 10 cm



4 magnets in blister  
MND-1525 silver blue - eucalyptus 4,6 x Ø 2,5 cm





miffy



#### money box



MNI-012	red	13,5 x Ø 7,2 cm
MNI-112	blue	13,5 x Ø 7,2 cm
MNI-312	yellow	13,5 x Ø 7,2 cm



#### money box



MNI-017	red	19 x Ø 10 cm
MNI-117	blue	19 x Ø 10 cm
MNI-317	yellow	19 x Ø 10 cm



#### money box



MNI-018	red	26 x Ø 14 cm
MNI-118	blue	26 x Ø 14 cm
MNI-318	yellow	26 x Ø 14 cm



#### key ring



MNI-007	red	6,2 x Ø 3,2 cm
MNI-107	blue	6,2 x Ø 3,2 cm
MNI-307	yellow	6,2 x Ø 3,2 cm



#### 4 magnets in blister



MNI-025S	red	4,6 x Ø 2,5 cm
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#### pencil

MNI-320	yellow	21,5 x Ø 2,5 cm
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money box



MNI-512	moody green	13,5 x Ø 7,2 cm
MNI-412	powder pink	13,5 x Ø 7,2 cm
MNI-712	white	13,5 x Ø 7,2 cm



money box



MNI-517	moody green	19 x Ø 10 cm
MNI-417	powder pink	19 x Ø 10 cm
MNI-717	white	19 x Ø 10 cm



money box



MNI-518	moody green	26 x Ø 14 cm
MNI-418	powder pink	26 x Ø 14 cm
MNI-718	white	26 x Ø 14 cm



key ring



MNI-507	moody green	6,2 x Ø 3,2 cm
MNI-407	powder pink	6,2 x Ø 3,2 cm
MNI-707	white	6,2 x Ø 3,2 cm



4 magnets in blister



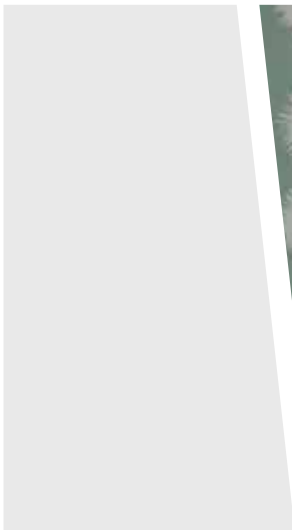
MNI-525S	powder pink	4,6 x Ø 2,5 cm
MNI-725S	moody green	4,6 x Ø 2,5 cm
	white	4,6 x Ø 2,5 cm



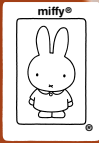
pencil



MNI-520	moody green	21,5 x Ø 2,5 cm
MNI-420	powder pink	21,5 x Ø 2,5 cm
MNI-720	white	21,5 x Ø 2,5 cm







reading miffy





Crea team



### Reading miffy.

Miffy, the most known character of the Dutch writer. Dick Bruna, figures in more than 30 of his books.

Who else than this very cute little bunny behind her booklet could inspire more kids to be enthusiastic about reading!


reading miffy



reading miffy






3 pencils with eraser 

MNR-020S      mix      21,5 x Ø 2,5 cm



4 magnets in blister 

MNR-025S      mix      4,4 x Ø 2,4 cm



key ring 

MNR-007	red	19 x Ø 10 cm
MNR-107	blue	19 x Ø 10 cm
MNR-307	yellow	19 x Ø 10 cm



money box 

MNR-017	red	19 x Ø 10 cm
MNR-117	blue	19 x Ø 10 cm
MNR-317	yellow	19 x Ø 10 cm







“Vanhalst, a creative family business, designs affordable living accessories, ideal as a small attention or a gift for every occasion, but also as a personal treat.”

### **Mission Statement**

Vanhalst, a creative family business, designs affordable living accessories, ideal as a small attention or a gift for every occasion, but also as a personal treat. Meticulous design is the basis for collections developed with a profound respect for people, the environment, tradition and authenticity with a view to securing the continuity of the company.

Vanhalst surprises. Our products have the power to make memories tangible and, therefore, prolong them. Design & personalisation elevate the product to a unique experience. Through the bb collections® and Atelier Pierre® brands, Vanhalst seeks to establish a meaningful dialogue with the consumer. Vanhalst wants to consolidate its leading position in gift articles and establish itself as a creative challenger in the living accessories market.

The company has 5 mutually reinforcing **core values**:

Giving is living: The essence of what Vanhalst stands for

Integrity & loyalty: Acting out of a genuine concern for customers, consumers and products. Quality projects confidence.

Commitment: A team fuelled by passion

Innovation: Continuously innovating and transforming

Well-thought-out simplicity: In terms of products, approach, work environment and communication.



## Respectful entrepreneurship

In 2009, the Vanhalst company building was awarded the 'Quality Industrial Buildings of West Flanders' certification mark. The Vanhalst family values are clearly reflected in the design of the building. Not only creativity, simplicity, and functionality are important, there is also a focus on consideration for people, environment, budget and tradition.

In order to emphasize the extent of their involvement, Vanhalst also signed the 'West Flemish Charter for Sustainable Enterprise'. For this, a company voluntarily commits to work proactively on specific topics. This charter is a tool which allows to add structure to a sustainable enterprise policy, and it is the driving force for a continuous improvement of environmental, social, and economic achievements.

As part of this program, Vanhalst planted 1.000 trees on company grounds in 2013. Vanhalst installed an outdoor meeting room and gathering place amidst the trees in 2017.

The youngest project in this continuous striving for a perfect balance of biodiversity, is the welcoming of 80.000 new colleagues in our 'company forest'. Together with a local beekeeper we decided to help man and nature to enlarge the bee population in our region, a perfect illustration of the respectful entrepreneurship the company stands for.



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